

## **Agristo** focuses on Growth and International Expansion: Expansion in Europe and the United States



Over the past decade, the global economy, like Agristo, has undergone a significant transformation. The company, currently in a phase of rapid growth, closely monitors economic and social transitions in the food sector and actively works to transform these changes into opportunities. Agristo aims to strengthen its position by continuing to grow in the European market while simultaneously expanding its international presence.

The focus is on increasing production capacity in Europe to meet growing demand. The expansion of the production site in Wielsbeke, Belgium, is already well underway, and preparations for a new factory in Escaudoeuvres, France, are in full swing. Outside Europe, Agristo has established a presence in India with the construction of a factory in Bijnor.

In the United States, Agristo has already significantly increased its market share in the private label segment. The company recently collaborated with American farmers to test potato varieties and has now chosen Grand Forks, North Dakota, as the location for its first production site in the U.S. The decision for this location is based on the extensive agricultural land and the region's deep expertise in potato farming. Agristo plans to launch the new production site in 2028, representing an investment of at least \$450 million in its initial phase.



## About Agristo.

From earthy brown potatoes to golden fries: Agristo is passionate about potatoes, and has been since 1986. Once a modest family business specializing in frozen potato products, today it is a global player. The same values, growing numbers. Over 540 customers in 130 countries rely on us for the highest quality, the best packaging, the fastest delivery times, and the most efficient logistical support for their private labels.

Our pre-fried fries, crispy croquettes, and other potato products are authentic. With customized solutions and an annual capacity of 900,000 tons of finished product, Agristo delivers joy and conviviality thanks to consciously sustainable full automation. From seed potatoes to distribution, from customer service to market research: more than 1,500 "Potatoholics" dedicate themselves daily across our five high-tech sites in Belgium, the Netherlands, and India.

Whether it's a crispy croquette with a five-star review, a fry waffle in ecological packaging, or a new dipper to savor ... in retail and food service, Agristo stands for 100% taste and atmosphere.

## Contact.

For additional information and interview opportunities, please contact:

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